

Annex A

Call for applications for admission to the 2nd cycle doctoral programs - academic year 2025/2026 with scholarships funded by the Ministry of University and Research and the Emilia-Romagna Region

DOCTORATE COURSE INFORMATION

Art, education, multimedia

Coordinator Prof. Daniele Campagnoli

Course duration	3 years
Start date	December 10, 2025
Course language	Italian
Positions available	4
Admission Procedures	Evaluation of qualifications and research project Oral examination

COURSE DESCRIPTION

The PhD program in Art, Education, and Multimedia focuses on the intersection of artistic practices, educational methodologies, multimedia languages, and new technologies. From this perspective, the program identifies new areas of research aligned with contemporary socio-cultural issues, exploring and developing them through active experimentation and the implementation of innovative educational projects.

The doctoral program is based on the recognition of the pedagogical value of art and its educational role, applicable to a wide range of relational contexts as a dynamic, open, multidirectional language characterized by ongoing discussion and negotiation of cultural paradigms. The specific methodology of the doctoral program stems from the expertise that has distinguished the Department of Art Education and Communication at the Academy of Fine Arts of Bologna for over twenty years, combining theoretical reflection and practical experimentation in a synergistic and integrated manner in cultural and artistic mediation projects, implemented in museums and cultural institutions, including through the design and use of technological devices and multimedia languages.

Research will be conducted using the following approaches: 1) theoretical, reflective, and critical; 2) methodological and procedural; 3) experimental and experiential. The program's research orientation is multidisciplinary, interdisciplinary, and transdisciplinary, enhancing the innovative potential of intertwining art, education, and multimedia with disciplines from diverse fields, including aesthetics, art semiotics, theory of perception and psychology of form, communication methodology and techniques, and phenomenology of contemporary arts.

The research conducted must have practical implications, including through the adoption of technological tools and multimedia content, and must be placed within the specific contexts of the companies and institutions involved. It will therefore be necessary to examine their vision, mission, and connection to the local area to identify new ways of interacting with different types of audiences (actual and potential) and, more generally, with the target communities.

The main research topics focus on the most recent fields of interest in art and cultural heritage education (including museum education), such as: cultural accessibility, including the use of new technologies; the educational potential of exhibition design in relation to multimedia tools and languages; participation and active citizenship; welfare and social inclusion strategies; gender inequalities; intersectional approaches, interculturality and transculturality; and environmental sustainability.

The research topics can be developed on an ongoing basis by adopting participatory methods and co-construction of

meaning, involving local educational institutions (formal, non-formal, informal) in the experimental phase and in the development of the educational projects arising from the research itself. In terms of collaboration, the program relies on a stable network of contacts with local businesses, museums, libraries, foundations, and cultural institutions that conduct research and promote a variety of activities aimed at the public and the general public on topics related to the program. Research may also be developed by engaging with important and prestigious national and international organizations working on topics related to the program.

AVAILABLE PLACES AND SCHOLARSHIPS

Places	Typology	Financing	Topic (free or restricted)	Requirements of access / routes of studies
2	Scholarship funded by the Ministry of University and Research (MUR)	Ministry of University and Research	Free topic: the Commission will evaluate the coherence and relevance of the projects presented on the basis of lines of research made explicit in the PhD course description.	Second level academic diploma in: DASL06 - Artistic design for business DASL10 - Art Education
2	Scholarship funded by the Emilia-Romagna Region	Emilia-Romagna Regional Council Resolution No. 1308 of August 4, 2025 Public notice for the presentation of training projects for research 41st Cycle - High skills in the field of Cultural and Creative Industries to contribute to the challenges of technological, cultural, economic and social transition / AFAM Institutions Pr ESF+ 2021/2027 Priority 2. Education and Training - Specific objective e)	Restricted topic: Educating with the artistic heritage of the territory (Emilia-Romagna Region): new models of cultural mediation to address contemporary social challenges	Second level academic diploma in: DASL06 - Artistic design for business DASL10 - Art Education

ADMISSION TESTS

Evaluation of qualifications and research project	The commission meets to evaluate the documentation received; the candidates' presence is not required. Results publication: from 28/11/2025
Oral exam	Face-to-face interview. Date : from 02/12/2025 to 05/12/2025 Location : Academy of Fine Arts of Bologna Results publication: from 09/12/2025

The schedule of oral interviews, with indicated times and rooms, and the results of the tests will be published on the [website](#). Publication on the website constitutes notification. Candidates will not be notified by email.

DOCUMENTS TO ATTACH TO THE APPLICATION

Only documents written in Italian or English will be considered valid and evaluated by the Commission. For identity documents and qualifications issued in a different language, an official translation into Italian or English must be attached, carried out by an authorized body or by the university that issued the qualification.

Only qualifications **from the last seven calendar years** prior to the calendar year of publication of the call for applications and deemed relevant to the research topics of the doctoral program will be considered. Qualifications, however, will be considered even if they are older than seven years.

Mandatory documentation	Identification Scan of a valid identity document (ID card, passport)
	Curriculum vitae In free format, to be delivered in .pdf format (maximum file size 5 Mb)
	Educational qualifications Certificates relating to the achievement of first and second level qualifications, exams taken and grades achieved. Certificates relating to advanced training, specialization, or higher education courses attended, first- and second-level master's degrees.
	Research project The project proposal must be submitted following the instructions below: - have a maximum length of 17,000 characters, including spaces (excluding bibliography) - be submitted in .pdf format (maximum file size 10 Mb) - report on the title page the name of the candidate, the provisional title of the project and the general theme of the research - be divided internally into: 1) project title 2) keywords (min 4 max 7, of which at least 2 from the CUN archive) 3) abstract / brief description of the proposal - max 1,500 characters 4) state of the art (how the presented project fits into the panorama of studies on the proposed themes at national and international level) - max 2,500 characters 5) detailed description of the project: methodologies, objectives and results that the project aims to achieve and their relevance for the advancement of knowledge, as well as methods of dissemination of the results achieved (what innovations are envisaged with respect to the current state of the art, what methodologies and operational methods are intended to be used to conduct the research, what projects and/or products are intended to be created) - max 8,000 characters 6) Project structure: development of the research over the three years, detailing in particular the initial actions and the activities of the first year and including the research period abroad with an indication of possible host institutions - max 3,000 characters 7) application potential, scientific and/or technological and/or social and/or economic impact, with an indication of the possible use of research infrastructures - max 2,000 characters 8) initial bibliography;

	The research projects proposed for the restricted topic grants, supported by specific funding linked to pre-established themes, must concern topics related to the themes indicated in this sheet.
Other documents that can be evaluated	Abstract of the thesis Abstract of the second level thesis or, for graduates, of the thesis about to be discussed (max 3,000 characters, including spaces, excluding title, index, bibliography and any illustrative apparatus).
	Portfolio A portfolio of your project production, adequately documented, referring to the last 7 years of activity, presented in .pdf format (maximum file size 10 MB) including any links to multimedia projects.
	Publications List of any publications already produced (monographs, journal articles, contributions to collective volumes, online publications, etc.); the candidate may submit up to five publications in .pdf format.
	Other experiences Additional documents may be attached that attest to additional skills and experience relevant to the disciplinary areas characterizing the doctoral course (e.g., scholarships won, awards received, work practices, etc.).

EVALUATION OF THE TESTS

The judgment is expressed through the assignment of an overall score out of 100, divided as follows:

Securities valuation and research project Oral exam admission score: minimum 30 points maximum 50 points	Securities valuation	First and second level academic qualifications, advanced or specialization qualifications or higher education qualifications attended, first and second level master's degrees, evaluated on the basis of their relevance to the disciplinary areas characterizing the doctoral course and the grades achieved (for those who, at the deadline of this call, are undergraduates, the weighted average of the exam grades will be considered)	10 points max
		other qualifications (CV, portfolio, publications, further experiences) Evaluation of the candidate's CV and portfolio. Knowledge of at least one foreign language among: English, Spanish, French, German.	10 points max
	Research project evaluation	Scientific and design value, innovative potential of the submitted project, and its relevance to the indicated research topic.	20 points max
		Articulation and feasibility of the proposal	10 points max

Oral exam Score to achieve eligibility: minimum 30 points maximum 50 points	Presentation and critical discussion of the research project, argumentation and preparation on the topics of the doctoral course. The interview is held in Italian, includes a discussion of the project submitted, and is designed to assess the candidate's aptitude for research, as well as their knowledge of the PhD program topics and any selected mandatory topic.	40 points max
	Knowledge of the English language, which will be assessed through an oral exam involving the translation of a short written text.	10 points max