

Annex A

Call for admission to the 3rd cycle doctoral programmes - A.Y. 2026/2027 with scholarships funded by the Ministry of University and Research

DOCTORAL PROGRAMME SHEET **Art, Education and Multimedia** Coordinator: Prof. Daniele Campagnoli

Programme duration	3 years
Enrolment	By 19 December 2026
Language of the programme	Italian
Positions available	2
Admission procedure	Evaluation of qualifications and research project Oral examination

PROGRAMME DESCRIPTION

The doctoral programme in Art, Education and Multimedia takes as its field of inquiry the area where artistic practices, educational methodologies, multimedia languages and new technologies intersect. From this standpoint, the programme identifies new research areas in line with contemporary socio-cultural issues, explores them in depth and develops them through active experimentation and the creation of educational and innovative projects.

The doctoral pathway is grounded in the recognition of the pedagogical value of art and its educational role, which can be applied to the widest range of relational contexts, since art is a dynamic, open, multidirectional language characterised by continuous discussion and negotiation of cultural paradigms. The specific methodology of the doctoral programme stems from the know-how that has distinguished the Department of Art Education and Communication of the Academy of Fine Arts of Bologna for more than twenty years, and which combines theoretical reflection and practical experimentation in a synergistic and integrated way in cultural and artistic mediation projects carried out in museums and cultural institutions, also through the design and use of technological devices and multimedia languages.

Research activities will be conducted according to the following approaches: 1) theoretical, reflective and critical; 2) methodological and procedural; 3) experimental and experiential. The research orientation of the programme is multidisciplinary, interdisciplinary and transdisciplinary, so as to enhance the innovative potential of the interweaving of art, education and multimedia with disciplines from different fields, including aesthetics, semiotics of art, theory of perception and psychology of form, communication methodology and techniques, and the phenomenology of contemporary arts.

The research conducted must provide for practical outcomes, also by adopting technological tools and multimedia content, to be situated in the specific contexts of the companies and institutions involved: it will therefore be necessary to examine their vision, their mission and their ties with the local area in order to identify new ways of engaging with the different types of audiences (actual and potential) and, more generally, with the target communities.

The main research themes are devoted to the most recent fields of interest in art and cultural heritage education

(including museum education), for example: cultural accessibility, also in relation to the use of new technologies; the educational potential of exhibition design in relation to multimedia tools and languages; participation and active citizenship; welfare strategies and social inclusion; gender inequalities; intersectional approach, interculturality and transculturality; environmental sustainability.

The research themes may be developed in itinere by adopting participatory approaches and co-construction of meaning, involving educational bodies in the local area (formal, non-formal, informal) in the experimentation phase and in the fine-tuning of the educational projects arising from the research itself.

In terms of collaborations, the programme draws on a stable network of contacts with companies, museums, libraries, foundations and cultural institutions in the local area that conduct research and promote diverse activities for the public and citizens on themes related to the programme. Research may also be developed by involving important and prestigious national and international organisations working on topics related to the doctoral programme.

AVAILABLE POSITIONS AND SCHOLARSHIPS

Seats	Type	Funding	Theme (free or restricted)	Admission requirements / study pathways
2	Scholarship funded by the Ministry of University and Research (MUR)	Ministry of University and Research	Free theme. The Committee will assess the consistency and relevance of the submitted projects based on the research lines set out in the description of the doctoral programme.	Second-level academic diploma in: DASL06 - Artistic Design for Business DASL10 - Art Education

ADMISSION EXAMINATIONS

Evaluation of qualifications and research project	The committee will meet to evaluate the documentation received; candidates are not required to be present. Publication of results: from 30/11/2026
Oral examination	In-person interview. Date: from 02/12/2026 to 04/12/2026 Venue: Academy of Fine Arts of Bologna Publication of results: on 11/12/2026

The schedule of the oral interviews, with times and rooms, and the results of the examinations will be published on the website.

Publication on the website constitutes official notification. No communication will be sent to candidates by e-mail.

DOCUMENTS TO BE ATTACHED TO THE APPLICATION

Only documents written in Italian or English will be considered valid and evaluated by the Committee.

For identity documents and academic qualifications issued in a language other than Italian or English, an official translation into Italian or English, made by an authorised body or by the university that issued the qualification, must be attached.

Only qualifications obtained in the **last 7 calendar years** preceding the calendar year in which the call is published, and **deemed consistent with the research themes of the doctoral programme**, will be evaluated. Academic degrees are an exception and will be evaluated even if obtained earlier than 7 years.

Mandatory documentation	Identity document Scan of a valid identity document (identity card, passport)
	Curriculum Vitae In free format, to be submitted as a .pdf (maximum file size 5 MB)
	Academic qualifications Certificates relating to the award of first- and second-level degrees, the examinations taken and the grades obtained. Certificates relating to advanced training, specialisation or higher education courses attended, and first- and second-level master's programmes.
	Research project The project proposal must be submitted following these guidelines: - have a maximum length of 17,000 characters, including spaces (excluding bibliography) - be submitted as a .pdf (maximum file size 10 MB) - show on the title page the candidate's name, the provisional title of the project and the general theme of the research - be structured as follows: 1) project title 2) keywords (min. 4, max. 7, of which at least 2 from the CUN archive) 3) abstract / brief description of the proposal - max. 1,500 characters 4) state of the art (how the proposed project fits into the landscape of studies on the proposed themes at national and international level) - max. 2,500 characters 5) detailed description of the project: methodologies, objectives and results the project aims to achieve and their relevance to the advancement of knowledge, as well as the means of disseminating the results achieved (what innovations are envisaged with respect to the current state of the art, which methodologies and operating procedures are to be used to conduct the research, which projects and/or products are to be developed) - max. 8,000 characters 6) project structure: development of the research over the three years, detailing in particular the starting actions and the activities of the 1st year and including the period of

	research abroad with an indication of possible host institutions - max. 3,000 characters 7) application potential, scientific and/or technological and/or social and/or economic impact, with an indication of the possible use of research infrastructures - max. 2,000 characters 8) initial bibliography;
Other documents that may be evaluated	Abstract of the degree thesis Abstract of the second-level thesis or, for students about to graduate, of the thesis due to be defended shortly (max. 3,000 characters, including spaces, excluding title, table of contents, bibliography and any illustrative material).
	Portfolio A portfolio of the candidate's design work, adequately documented, covering the last 7 years of activity, submitted as a .pdf (maximum file size 10 MB), including any links to multimedia projects.
	Publications List of any publications already produced (monographs, journal articles, contributions to edited volumes, online publications, etc.); the candidate may append up to five publications in .pdf format to the list.
	Other experience Further documents attesting to additional skills and experience relevant to the disciplinary areas characterising the doctoral programme may be attached (e.g. scholarships awarded, prizes obtained, work experience, etc.)

EVALUATION OF THE EXAMINATIONS

The assessment is expressed by awarding an overall score out of one hundred, divided as follows

Evaluation of qualifications and research project	Evaluation of qualifications	First- and second-level academic degrees, advanced training, specialisation or higher education courses attended, and first- and second-level master's programmes, evaluated on the basis of their relevance to the disciplinary areas characterising the doctoral programme and the grades obtained (for those who, at the deadline of this call, are about to graduate, the weighted average of exam grades will be considered)	10 points max.
		Other qualifications (curriculum, portfolio, publications, further experience) Evaluation of the candidate's curriculum and portfolio. Knowledge of at least one foreign language among: English, Spanish, French, German.	10 points max.

	Evaluation of the research project	Scientific and design value, innovative potential of the submitted project and its consistency with the indicated research theme.	20 points max.
		Structure and feasibility of the proposal	10 points max.
Oral examination Score required to qualify: minimum 30 points maximum 50 points	Presentation and critical discussion of the research project, argumentation and preparation on the themes of the doctoral programme. The interview is conducted in Italian, involves discussion of the submitted project, and is aimed at verifying the candidate's aptitude for research, as well as their preparation on the themes of the doctoral programme and on the restricted theme chosen, if any.		40 points max.
	Knowledge of the English language, which will be verified through an oral translation test of a short written text.		10 points max.